

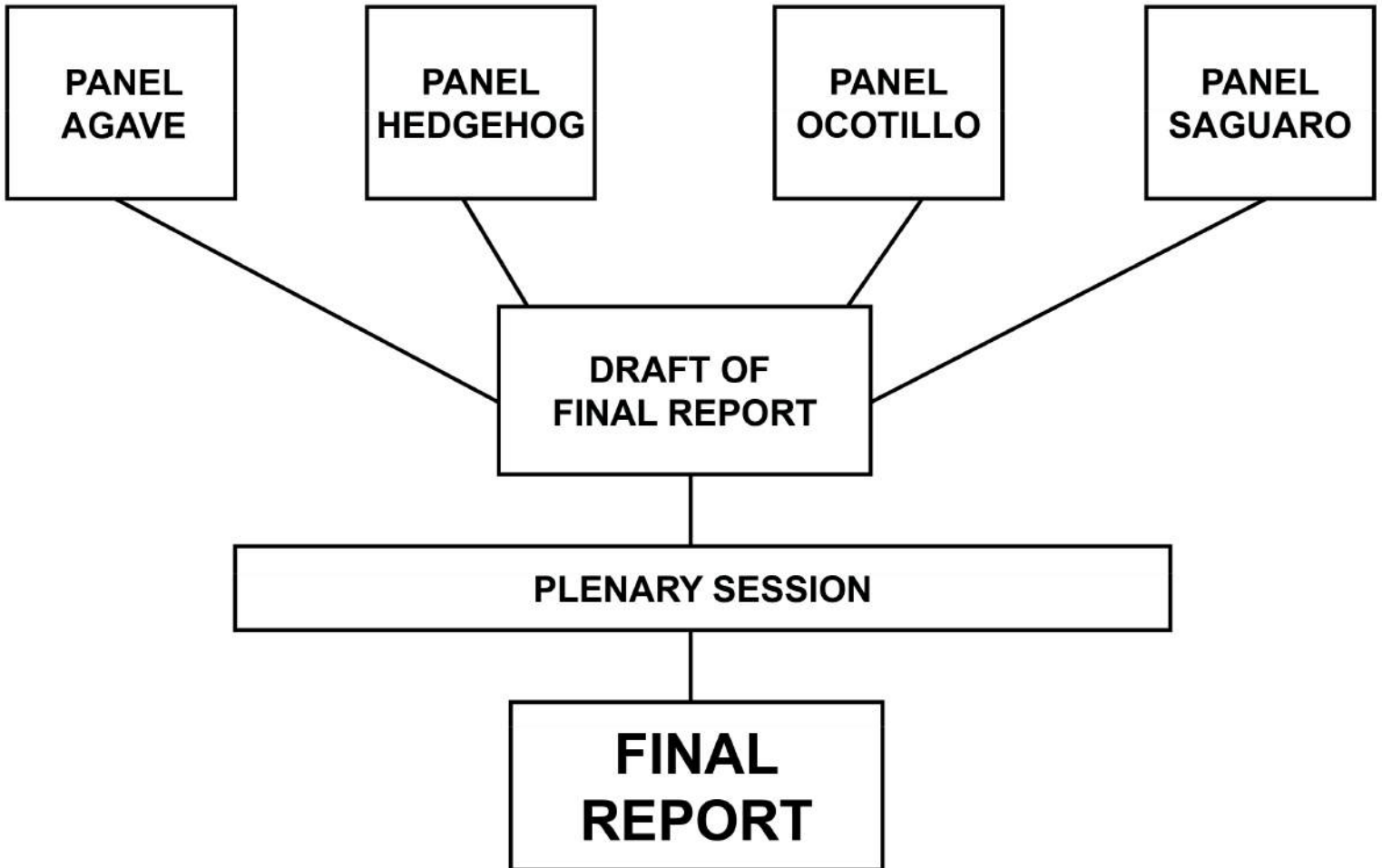
106th Arizona Town Hall
April 19-22, 2015
Casino Del Sol Resort, Tucson, Arizona



TRANSPORTATION & ARIZONA

The Arizona Town Hall Process

From the Group Statement to the Final Report



*“Seek first to understand,
then to be understood.”*

Stephen Covey, The 7 Habits of Highly Successful People

OVERVIEW OF THE ARIZONA TOWN HALL PROCESS

Arizona Town Hall is a private nonprofit corporation founded in 1962 for the purpose of identifying and discussing critical policy issues facing Arizona and creating solutions. Much of the success of the Arizona Town Halls lies in the fact that the process incorporates the knowledge, thoughts and ideas of all the participants. The Town Hall process has been adapted and utilized by many other groups who strive to create solutions by drawing upon diverse views and building informed coalitions.

Panel Discussions

The Town Hall begins with panel discussions. Each panel addresses the same Discussion Outline during the first portion of the Town Hall. The process and guiding principles for the panel discussions are as follows:

- The Panel Chair reads one question at a time and discussion follows.
- It is important to stick to the question at hand.
- The panel strives for consensus (votes are taken only if absolutely necessary).
- Consensus is reached when no one wants to add anything, and no one objects strongly to the wording offered.
- The recorder's role is to keep the panel on time, capture the consensus comments, read back consensus statements to the panel and make edits with participants.
- Viewpoints of all participants are considered equally valuable, regardless of title or position.
- Discussions are encouraged to be robust while maintaining a respect for different viewpoints. Participants are allowed to criticize concepts—not people.
- Minority viewpoints must be very strong to find their way into the final document (at least 1/3 of the total group).
- Media may be present at the Town Hall and may be in attendance during panel discussions. You should assume that your comments may be quoted at any time.
- Observers may attend the sessions but generally cannot participate or contribute to discussions.
- The process is as valuable as the recommendations.

Creation of the Draft Recommendations Report

Once complete, the consensus statements are taken from each panel to the Report Chairs. The Report Chairs review the statements from all panels and look for consensus across all of the groups. With assistance from the Panel Recorders, the Report Chairs create a draft report of what appears to be the consensus of the Town Hall participants.

The draft report is distributed early in the morning before the plenary session on the Wednesday of each Town Hall. Panels meet prior to the start of the plenary session to review the draft and outline any areas the panel wants to address at the plenary session.

The Plenary Session

At the plenary session, Arizona Town Hall's Board Chair and all of the Town Hall participants, as a full body, in an organized review of the document. All participants work to approve, amend or reject each section of the report of recommendations.

A G E N D A

SUNDAY, APRIL 19

3:00 p.m. – 6:00 p.m.

Town Hall Registration – Ballroom Foyer, Casino Del Sol Resort

6:00 p.m. – 7:00 p.m.

Social Hour – Ballroom Foyer, Casino Del Sol Resort

7:00 p.m.

Opening Dinner & Orientation – Ballroom C, Casino Del Sol Resort

Welcome: **Tara Jackson**, President, Arizona Town Hall

Invocation

Dinner

Opening Comments & Overview: **Tara Jackson; Scott Rhodes**, Board Chair, Arizona Town Hall; Managing Attorney, Jennings, Strouss & Salmon, PLC, Phoenix; **Alberto Olivas**, Executive Committee, Arizona Town Hall, Director, Center for Civic Participation, Maricopa Community Colleges, Tempe

MONDAY, APRIL 20

7:00 a.m. – 8:00 a.m.

Breakfast Program – Ballroom C

Presiding: **Rebecca Timmer**, Corporate Relations, Dibble Engineering Corporation, Phoenix

Sponsors Highlighted: **Arizona Public Service (APS)**

Speaker Introduction: **Patrick McDermott**, Community Affairs Manager, Arizona Public Service (APS)

Speaker: **Victor Mendez**, United States Deputy Secretary of Transportation

8:30 a.m. – 12:00 p.m.

Panel Discussions – (Coffee break mid-morning)

Panel Agave – Ballroom A

Rebecca Timmer, Chair

Dennis Daniels, Recorder

Panel Saguaro – Ballroom B

Pat Norris, Chair

Barbara Burke, Recorder

Panel Hedgehog – Ballroom E

Patrick McDermott, Chair

Gus Schneider, Recorder

Panel Ocotillo – Ballroom D

Claude Mattox, Chair

Margaret Esler, Recorder

MONDAY, APRIL 20 (Cont.)

- 12:30 a.m. – 2:00 p.m. Luncheon Program – Ballroom C, Casino Del Sol Resort
Presiding: **Pat Norris**, Judge, Arizona Court of Appeals
Sponsors Highlighted: **Cox Communications** and **Snell & Wilmer LLP**
Panel Presentation: Town Hall Background Report Editors and Authors
Michael Kuby, Aaron Golub and **Linda Samuels**
- 2:30 p.m. – 5:00 p.m. Continuation of panel discussions
(Coffee break mid-afternoon)
- 6:00 p.m. – 7:00 p.m. Social Hour – Ballroom Foyer
- 7:00 p.m. Dinner – Ballroom C, Casino Del Sol Resort
Presiding: **Bruce Dusenberry**, President, Horizon Moving Systems
Sponsors Highlighted: **Freeport McMoRan Copper & Gold Foundation**
and **Union Pacific**
Speaker Introduction: **Zoe Richmond**, Director of Public Affairs, Union Pacific
Speaker: **Mary Peters**, Former United States Secretary of Transportation

TUESDAY, APRIL 21

- * Breakfast on your own
- 8:30 a.m. – 12:00 p.m. Continuation of panel discussions
(Coffee break mid-morning)
- 12:30 p.m. – 2:00 p.m. Luncheon – Ballroom C, Casino Del Sol Resort
Sponsors Highlighted: **AECOM** and **Friends of Transit**
What Happens Next:
Speakers: **Tara Jackson**, President, Arizona Town Hall;
Alberto Olivas, Director, Center for Civic Participation, Maricopa Community Colleges; **Mary Grier**, Communications and Special Projects, Arizona Town Hall; **Kathy Kitagawa**, Certified Compensation Professional & Owner, K.A.K. Compensation Services LLC; **Scott Rhodes**, Managing Attorney, Jennings, Strouss & Salmon PLC
Special entertainment: **Moonshine**
- 2:30 p.m. – 5:00 p.m. Continuation of panel discussions
(Coffee break mid-afternoon)
- 6:30 p.m. – 8:00 p.m. Buffet dinner – East Pool Terrace, Casino Del Sol Resort
Special recognition of student participants

* Options for breakfast starting at 6:00 a.m.: In-Room Dining, Starbucks and Moby's Restaurant.

WEDNESDAY, APRIL 22

6:45 a.m. – 8:15 a.m.

Individual panel caucuses
(Coffee & Danish will be available in Ballroom Foyer)

Panel Agave – Ballroom A

Panel Saguaro – Ballroom B

Panel Hedgehog – Ballroom E

Panel Ocotillo – Ballroom D

8:30 a.m. to approx. 12:30 p.m.

Plenary Session – Ballroom C, Casino Del Sol Resort

Presiding: **Scott Rhodes**, Board Chair, Arizona Town Hall

Adoption of Recommendations

(Coffee & Danish will be available during the session – there will be no formal break)

Adjournment at approximately 12:30 p.m.

106TH ARIZONA TOWN HALL

PROGRAM SPEAKER BIOGRAPHIES

Monday, April 20, Breakfast Program

Featured Speaker:

Victor Mendez

Victor Mendez has served as the 20th United States Deputy Secretary of Transportation since July 30, 2014.

As Deputy Secretary, Mendez is the Department of Transportation's chief operating officer, responsible for day-to-day operations of the 10 modal administrations and the work of more than 55,000 USDOT employees nationwide and overseas. Mendez is focused on ensuring the safety and efficiency of America's transportation system, which plays a key role in economic development.

Before becoming Deputy Secretary, Mendez was the Administrator of the Federal Highway Administration since July 2009, where he oversaw the agency's 2,900 employees in Washington and field offices across the country. During his time at FHWA, he parlayed his lifelong interest in innovation and technology into launching the Every Day Counts initiative, which gives states a range of tools and technologies to streamline construction projects and make them more cost effective.

Before joining DOT, Mendez served as Director of the Arizona Department of Transportation. He has more than 20 years of State DOT experience.

Mendez earned a Bachelor's Degree in Civil Engineering from the University of Texas at El Paso and later earned an MBA from Arizona State University. He is a registered professional engineer in the State of Arizona.

Monday, April 20, Lunch Program

Panel Presentation: Town Hall Background Report Editors and Authors

Aaron Golub, Associate Professor, School of Geographical Sciences and Urban Planning and the School of Sustainability, Arizona State University, Tempe

Aaron Golub is an Associate Professor at Arizona State University split between the School of Geographical Sciences and Urban Planning and the School of Sustainability. His research and teaching focuses on two basic areas within transportation planning: planning for alternatives to the automobile, especially public transit systems, and understanding and addressing the inequities involved in both the transportation planning process as well as in the outcomes of plans and policies from the regional to the local scale. Golub has more than 20 years of experience in the transportation field, first working with emissions from alternative fueled engines, and then moving to transportation engineering and planning. His doctoral work explored the emerging informal transport sector in Brazil and he's continued this research more recently in Africa. He worked as a researcher and consultant in California on projects related to public transit planning and finance, Bus Rapid Transit planning, and environmental justice. Golub has also worked extensively in the developing world as a consultant to the World Bank, the United Nations, several city governments and an international non-profit, on various transportation policy and planning projects.

Michael Kuby, Professor in the School of Geographical Sciences and Urban Planning, Arizona State University, Tempe

Michael Kuby is a Professor in the School of Geographical Sciences and Urban Planning at Arizona State University, and Director of the Interdisciplinary Graduate Certificate Program in Transportation Systems. He earned a Bachelor's degree from The University of Chicago in 1980 and a Ph.D. from Boston University in 1988. His research interests are in transportation, energy, and geospatial optimization of sustainable infrastructure networks. He has written over 50 refereed journal articles and is lead author of *Human Geography in Action*, an interactive textbook published by John Wiley & Sons in its 6th edition. His research has been funded by the U.S. Department of Energy, the National Science Foundation, and the World Bank, among others. He currently serves on editorial boards of the *International Regional Science Review* and the *Journal of Transport Geography* and is Location Area Editor for the journal *Networks and Spatial Economics*. He has served as China Coordinator and on the board of Tempe Sister Cities, coached YMCA soccer, and leads the Geography honor society chapter at ASU. He and Dr. Aaron Golub co-edited the 2009 Background Report on Transportation for the Arizona Town Hall.

Linda C. Samuels, Project Director, Sustainable City Project, Assistant Professor of Practice, Drachman Institute, CAPLA/SBS/IE, University of Arizona, Downtown, Tucson

Linda C. Samuels is Assistant Professor in the College of Architecture, Planning, and Landscape Architecture and Director of the Sustainable City Project, an interdisciplinary research, teaching, and outreach initiative of the University of Arizona. Samuels received her doctorate in Urban Planning from UCLA and Masters in Architecture from Princeton University. Prior to her current appointment, Samuels was a Senior Research Associate at UCLA's urban think tank, cityLAB, and an adjunct lecturer in architecture at the University of Southern California and Woodbury University. Her research focuses on the design and implementation of next generation infrastructure. She and a team of interdisciplinary faculty and students from three universities recently completed a project that reimagines the proposed Interstate 11 as a sustainable, design-centric, energy generating and water harvesting Supercorridor. Her publications include "Stitches and Insertions" in Dana Cuff and Roger Sherman's *Fast-Forward Urbanism: Rethinking Architecture's Engagement with the City* (2011) and "Working Public Architecture" (2010) published in *Places* journal. Her work has been widely supported including grants from the Walton Sustainability Solutions Initiatives, UA's Renewable Energy Network, John Randolph and Dora Haynes Foundation, and the Getty Research Institute.

Monday, April 20, Dinner Program

Featured Speaker:

Mary Peters

Former U.S. Secretary of Transportation Mary Peters is a policy leader and forward thinker, advancing new policy directions for the funding and building of U.S. infrastructure. In her 25 years in transportation and public policy, she has chartered infrastructure innovation from both the public and private sectors. Her method for developing market-based solutions is changing the way the U.S. approaches its infrastructure requirements.

Peters has been called “one of our Nation’s most innovative thinkers on transportation issues,” by President George W. Bush and hailed as a creative problem solver by government and private-sector officials alike.

As Transportation Secretary, Peters took a hard-line approach to efficient use of taxpayer dollars, made surface and air congestion reduction a national priority and dramatically improved highway safety numbers.

She provides consulting services on the planning, funding, development and operation of transportation, water and energy infrastructure.

Tuesday, April 21, Lunch Program

Special entertainment: **Moonshine**

Moonshine is a Tucson-based string band that plays spirited toe-tapping old-time string band music of fiddle tunes, hoedowns and songs, as well as the lively traditional Irish dance music of jigs, reels, and hornpipes. Moonshine uses the traditional instruments of fiddle, guitar, mandolin, Irish tenor banjo, five-string banjo, and hammered dulcimer.

Moonshine has been playing sessions together for over ten years, but officially organized as a band four years ago. Since then, they have performed at the Tucson Country Club, Tucson Folk Festival, SAACA, Auld Dubliner, O'Malleys on Fourth, Desert Trails RV Park, and more.

106TH ARIZONA TOWN HALL

PROGRAM SPEAKER BIOGRAPHIES SUPPLEMENT

Monday, April 20, Lunch Program

Juan Ciscomani (Representing Governor Ducey)

Juan Ciscomani grew up in Tucson, AZ. He graduated from both Pima Community College and the University of Arizona with honors. Upon graduation, Ciscomani was one of twenty scholars in the United States selected by the Congressional Hispanic Caucus Institute to participate in their Public Policy Fellowship Program in Washington, DC. Returning to Tucson in 2006, he led the University of Arizona Take Charge America Institute's outreach and youth financial literacy efforts. In 2008, he stood as candidate for the Arizona House of Representative. Despite not winning the election, Ciscomani was even more energized to continue his civic leadership. He completed the Greater Tucson Leadership 10-week course in the Spring of 2009 and, as one of 25 leaders selected by a state wide search, he was part of the Flinn-Brown Civic Leadership Academy Fellowship in the Inaugural class of Spring 2011. Ciscomani was appointed by Governor Brewer to the Arizona Civic Rights Advisory Board in 2012 and more recently completed his term with the Pima County Commission on Trial Court Appointments. He joined the Tucson Hispanic Chamber of Commerce in 2011 with the goal of reaching 1000 members. As Vice President, he passionately helped businesses grow by leading all of THCC's Outreach efforts with members, sponsors, events in Tucson and the three affiliate Hispanic Chambers in Sierra Vistas, Douglas, and Nogales. Ciscomani was also instrumental in THCC's Mexico efforts. In February of 2015, Ciscomani was appointed by Governor Ducey as Director of the Southern Arizona office leading the Governor's efforts in 7 counties and representing the interests of Southern Arizona to the Governor as part of his Sr. Leadership Team.

Arlie Adkins, Assistant Professor of Planning, University of Arizona's College of Architecture, Planning, and Landscape Architecture (CAPLA) **Replacing Linda Samuels*

Arlie Adkins is an Assistant Professor of Planning at the University of Arizona's College of Architecture, Planning, and Landscape Architecture (CAPLA). His research and teaching focuses on the intersections between transportation, affordable housing, and health. Recent research has focused on the impact of increased market demand for walkable urban neighborhoods on the ability of low-income movers to realize their preferences for walkable housing locations; the challenges faced by Housing Choice Voucher recipients seeking location efficient rental housing; and the role of state housing allocation plans in prioritizing location efficiency within the Low-Income Housing Tax Credits (LIHTC) program. Together with colleagues from UA's Zuckerman College of Public Health, Adkins was recently awarded a five-year research grant from the Centers for Disease Control and Prevention (CDC) to investigate walkability and barriers to active transportation in the context of Tucson's predominantly Mexican American neighborhoods. Before earning his PhD from Portland State University Adkins worked at Flexcar, one of the nation's first car share companies, and at TriMet, the transit agency for the Portland, Oregon region. He also holds a master's degree in city planning from UC Berkeley.

DISCUSSION OUTLINE 106TH ARIZONA TOWN HALL

TRANSPORTATION AND ARIZONA

SESSION I - MONDAY MORNING - APRIL 20

SETTING THE STAGE

1. What are the strengths of Arizona's current transportation systems? Consider public and private modes of transit as well as different modes of transportation (car, train, plane, bike etc.). Consider transportation between and within urban, rural and tribal communities as well as transportation beyond the state's borders.
2. What factors have had the most significant influence in shaping Arizona's current transportation systems? What factors are likely to have the greatest influence in shaping Arizona's future transportation systems? Consider the impact of transportation systems on our economy, natural resources and quality of life.
3. What are the challenges for ensuring the optimal development and functioning of Arizona's transportation systems? How do these challenges vary by region, community, and interest group? Consider the impact of transportation systems on individuals, families, distinct communities, and sectors (including the business and public safety sectors).

SESSION II - MONDAY AFTERNOON – APRIL 20

TECHNOLOGY, LAND USE AND THE ECONOMY

1. How do technology and innovation impact transportation in Arizona? Consider the impacts of all types of technologies and innovations, including the types of energy used for transportation systems and funding mechanisms, such as the gas tax, that may be impacted by technological advances. How could Arizona's transportation systems take advantage of technological advances and innovations?
2. How does transportation impact land use and development? Consider the positive and negative impacts of transportation systems on nearby properties, neighboring communities, regions, and underserved communities. What specific approaches create the best balance of preserving Arizona's quality of life and natural resources while meeting Arizona's transportation needs? Be sure to consider urban, rural and tribal communities.
3. How do transportation systems impact Arizona's economy? Consider road, air and rail transportation systems. Also consider factors that impact the use of transportation systems such as Internet access, jobs, energy sources, proximity to shipping and other ports of entry and the movement of goods through canals and pipelines. What specific actions relating to Arizona's transportation systems would have the greatest return on investment to Arizona's economy? Consider urban, rural, tribal and regional economies.

SESSION III - TUESDAY MORNING – APRIL 21

FINANCING

1. How do current methods for financing transportation from federal, state, regional, local, tribal, and private sources incentivize desired outcomes? What additional strategies or financing methods would incentivize those desired outcomes?
2. What resources are available to address Arizona’s current and future transportation needs (including infrastructure development, operations, and maintenance)? What actions, if any, would increase, diversify or stabilize funding for transportation?
3. What factors support the desired development of funding to meet Arizona’s transportation needs? What factors present barriers? Consider public policies, budget conditions, subsidies, tax incentives, private market forces; and other factors.
4. What strategies are available to help Arizonans meet our transportation needs without requiring additional or new funding? To the extent that these other strategies are appropriate: how viable are they, how much of our transportation needs will they meet, when can they be implemented, and how long is it likely to take before they have a noticeable impact?

SESSION IV – TUESDAY AFTERNOON – APRIL 21

SETTING PRIORITIES AND TAKING ACTION

1. Considering the discussions from the previous sessions, what actions should be taken that would have the most beneficial impact on Arizona's transportation systems? How should they be prioritized? Consider which actions are realistically achievable, have the greatest return on investment and are most likely to be accomplished. Also consider how actions and priorities may vary for urban, rural and tribal communities. Be certain to include actions that do not require additional funding.
2. Who should lead the actions identified in Question 1? If the action requires funding, identify how the funding will be obtained, including sources.
3. What specific actions should individuals take, including each of us?

KEY POINTS FROM FUTURE LEADERS TOWN HALL ON *TRANSPORTATION AND ARIZONA*

IMPACT OF TRANSPORTATION ON OUR COMMUNITY

- Transportation impacts the choice of where to live.
- Infrastructure drives our community's ability to grow economically.
- Lack of access to transportation affects the socioeconomic status of individuals.
- Many of our communities do not lend themselves to safe pedestrian traffic.
- Traffic and commuting times can have a negative influence on the quality of life.



ARIZONA'S STRENGTHS AND CHALLENGES RE: TRANSPORTATION SYSTEMS

- Public transportation systems are available in some metropolitan areas.
- Many people are supportive of multi-modal transportation such as biking and walking.
- Our grid-based street systems make it easier to get around.
- There is insufficient funding for transportation infrastructure development and maintenance.
- Arizonans gravitate toward individual cars rather than public transportation.

BEST WAYS TO SUPPORT A VIBRANT AND SUSTAINABLE TRANSPORTATION SYSTEM

- Engage businesses and employers in providing incentives for public transportation.
- Educate the public about the cost of public transportation.
- Consider the implementation of transportation usage fees.
- Expand the concept of inland ports using rail rather than roads.
- Transportation infrastructure growth must be sensitive to the environment.

MESSAGES TO ARIZONA'S ELECTED LEADERS

- Use the public transportation system in your area so you can better relate to those who do.
- Keep government vehicles off the road during peak travel periods.
- Facilitate high frequency travel modes such as bus lanes.
- Repurpose tax revenue to support transportation infrastructure.
- Engage in better planning for current and future transportation needs.

COMMITMENTS TO ACTION

- Improve our knowledge of our area and transportation options available.
- Learn more about transportation issues and increase awareness in our community.
- Increase our personal use of public and multi-modal transportation.
- Participate in meetings with community leaders on transportation planning.
- Be proactive in public safety as it pertains to transportation.

Future Leaders Town Hall locations throughout the state:

- Casa Grande – Central Arizona College
- East Maricopa – Rio Salado Conference Center
- Flagstaff – Northern Arizona University
- Parker – Arizona Western College
- Prescott – Yavapai College, Prescott Campus
- San Luis – Arizona Western College
- Sierra Vista – Cochise College
- South Maricopa – South Mountain Community College
- Tucson – Pima Community College
- Verde Valley – Yavapai College, Verde Valley Campus
- West Maricopa – Peoria City Hall Complex
- Yuma – Arizona Western College



"Students gain a broader perspective of their local and state community and increase critical thinking skills through participation in the conversation. They also engage in civil discourse through the process of coming together, through a variety of opinions, to create a consensus statement."

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